



Name: Dr T Shenbagavalli

Designation: Associate professor

Specialization: Accounting & Taxation

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Qualification

PROFESSIONAL QUALIFICATION

| NAME | PROGRAMME | YEAR OF COMPLETION | INSTITUTION/ UNIVERSITY |
|--|-----------------------------------|--------------------|----------------------------|
| Ph.D – Commerce. In the field of finance | DOCTOR OF PHILOSOPHY | 18.4.2017 | BHARATHIYAR UNIVERSITY |
| MBA-FINANCE | MASTER OF BUSINESS ADMINISTRATION | 2011 | MADURAI KAMARAJ UNIVERSITY |
| M.PHIL | MASTER OF PHILOSOPHY IN COMMERCE | 2002 | MADURAI KAMARAJ UNIVERSITY |
| M.COM | MASTER OF COMMERCE | 1998 | MADRAS UNIVERSITY |

Career Summary

Work Experience

Training Programme /Work shop attended

| S No. | Title of the Programme/ work shop | Organized by |
|-------|--|------------------------------|
| 1 | Retail Management Program(8 days) | HANZE UNIVERSITY (Eng.) |
| 2 | Financial management Program (8 days) | HANZE UNIVERSITY (Eng.) |
| 3 | "Application of Statistical tool in Social Sciences and Business Research with SPSS" | East Point college Bangalore |
| 4 | ."Financial Reporting and Financial Markets" | East Point college Bangalore |
| 5 | Grow Sustain Transform (FDP on GST) | IIBS Bangalore campus |

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| 6 | “RESEARCH & DATA ANALYTICS (FDP) | Koshy’s Institute of management studies |
| 7 | TEACHING & LEARNING SKILLS(FDP) | Koshy’s Institute of management studies |
| 8 | “DIGITAL PRACTICES: AN EMERGING TOOL TO TRANSFORM INDIA” | Koshy’s Institute of management studies |
| 9 | 5 Day FDP on Research article writing and publishing (8 th – 12 th Jan 2024) | One School of Business |
| 10. | Citation & Reference Management using Mendeley | One School of Business |

| S.No | Name of the Institution | Duration | Nature of Job |
|------|--|---|---------------------------------------|
| 1 | Jain (Deemed-to-be University) (Deemed-to-be University), School of Commerce, Jayanagar, Bangalore | 1 st June 2021 – Till Date | Associate Professor |
| 2 | Koshys Group of Institution, Bangalore | 13 th June 2018– 31 st March 2020 | Associate professor in MBA department |
| 3 | Presidency College, Hebbal, Bangalore | 2 nd August 2017- 7 th Feb 2018 | Asst.Professor in MBA department |
| 4 | Kristu Jayanti College- K.Narayanapura, Bangalore | 18th July 2016-April 2017 | Asst.Professor in Commerce |
| 5 | East Point College of Higher Education- Bidrahalli, Bangalore | July 2014-July 2016 | Asst.Professor in Commerce |
| 6 | New Horizon College- Marathahalli, Bangalore | January 2014-June 2014 | Sr.Assistant Professor |
| 7 | CMR Center for Business Studies- Kasturi Nagar, Bangalore | July 2012-January 2014 | Sr.Lecturer |
| 8 | Garden City College- Bangalore | February 2008-July 2012 | Sr.Lecturer |
| 9 | SEA College of Science & Commerce- K.R.Puram, Bangalore | May 2007-January 2008 | Lecturer |
| 10 | James PU College- Avalahalli, Bangalore | August 2004-June 2006 | Lecturer |
| 11 | Immaculate Higher Secondary School-Chennai | June 1999-December 2003 | Higher Secondary Teacher |

Courses Facilitated

In MBA & M.COM - Corporate Tax Planning & Management (Inclusion of GST), Accounting for Managers, Financial Management, Human capital management, Investment analysis, International Financial Management, tax Complaints (Direct Taxes) and GST

In BBM – Income Tax, Cost & Financial statement analysis, Financial Management, Corporate accounting, Cost accounting, Financial Accounting, Management Accounting, International Finance, Market behavior and cost analysis & Business Economics.

In BCOM. – Tax-1, Tax-11, International Tax Law, IFRS, Advanced corporate accounting, Income tax, Advanced financial Accounting, Advanced Financial management, Cost Accounting, Cost management Financial Management, Management Accounting.

In BHM-- Hotel Costing, Hotel economics,

**Member on
Committees /
Editorial
Boards**

**Professional
Memberships**

In MTA- MTA Finance
In MCA- Basis of Taxation

Reviewer in Inder science Journals and IGI Global & Reputed ISBN Books.

Coordinated for Publication in department in school of commerce, 14 Chapters of Jain (Deemed-to-be University) (Deemed-to-be University) faculties are INDEXED in IGI Global.

**Research
Interest**

Actively Participating in research Department activities, Presently Guiding 6 PhD Scholars from various colleges.

1. Shalini Sunil from RV College
2. Ruchi Vohra from IIM- Bangaluru
3. Suresh from Surana College
4. Chandra sekar from Adithya college
5. Jyothi National college
6. Deepak from Jain (Deemed-to-be University) (Deemed-to-be University).

**Research
Publicatio
ns**

| S.NO | TITLE OF THE PAPER | NAME OF THE JOURNAL /CONFERENCE | PUBLICATION / ISSUE&VOLUME NO |
|------|---|--|---|
| 1 | A STUDY ON IN-HOUSE AND EXTRINSIC REVENUE SOURCES OD KARNATAKA GRAM PANCHAYATUNDER PANCHAYAT RAJ WITH SPECIAL REFERENCE TOBENGALURU AND BENGALURURURAL. | International conference on sustainable Finance and Accountancy (ICFA2023&2024) organized by Christ university | Best paper award in Auditing, Accounting & Taxation (sent for Publication) |
| 2. | A STUDY ON TAX PLANNING STRATEGIES BETWEEN OLD TAX REGIME AND NEW TAX | International conference on sustainable Finance and Accountancy (ICFA2023&2024) organized by Christ university | SENT FOR PUBLICATION (Inderscience) |
| 3 | IMPACT OF FUND RESOURCES COMPOSITION ON PEOFITABILITY WITH SPECIAL REFERENCE TO PHARMACEUTICAL FIRMS IN INDIA | Published in Int. J. of Electronic Finance | SCOPUS - http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijef |

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| 4 | AI – Driven Marketing: Unleash the power of Artificial Intelligence for enhanced customer engagement and Market insights | Two Day International Conference on Business Resilience in the Era of Global Turbulence. 2024 organized by JAIN (DEEMED-TO-BE UNIVERSITY) university | Presented |
| 5 | THE IMPACT OF TAX PLANNING ON WOMEN EMPOWERMENT AND GENDER EQUALITY IN INDIA | Two Day International Conference on THE MYRIAD FACETS OF WOMEN - March 2024 organized by JAIN (DEEMED-TO-BE UNIVERSITY) university | Accepted for a PUBLICATION in Apple Academic Press, Inc, a Taylor and Francis |
| 5 | “EMBRACING THE DIGITAL ERA: A REVIEW OF THE IMPACT OF EMERGING TECHNOLOGIES ON TAX PLANNING AND TAX POLICY | National Conference on “ Driving Innovations for India 2030 organized by JAIN (DEEMED-TO-BE UNIVERSITY) university | SENT FOR PUBLICATION in UGC Care |
| 6 | IMPACT OF FUND RESOURCES COMPOSITION ON PROFITABILITY WITH SPECIAL REFERENCE TO PHARMACEUTICAL FIRMS IN INDIA | INTERNATIONAL CONFERENCE ON SUSTAINABILITY FUTURE PERSPECTIVE OF BUSINESS | Best paper award in finance (Inderscience) SCOPUS - http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijef |
| 7 | Financial Articulatory Accelerates Economic Growth Related to GST Transition | Int. J. of Electronic Finance | SCOPUS International Journal of electronic finance Volume 13, 2,2024 |
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| 8 | Impact of GST on consumers in Bangalore city | ICMEES-2022 international conference- Acharya institute of Graduate studies | Best paper award Sent for Publication |
| 9 | A STUDY ON IMPACT OF GST BOOSTING ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO SELECT INDUSTRIAL SECTORS | Journal of TIANJIN university science & technology | ISSN(online) 0493-2137E VOLUME:55 issue:05:2022 DOI:10.17605/OSF.IO/U5W6J |
| 10 | GLOBAL FINANCIAL CRISIS AND INNOVATIONS STIMULS- A CRITICAL STUDY | International, journal of Multidisciplinary educational research | ISSN;2277-7881 VOLUME 11, ISSUE4(6), APRIL;2022 SCOPUS |
| 11 | COSMOPOLITAN CITY- COVID-COMMONER AN IMPACT ANALYSIS | Sustainable development in search of new development model March 26&27, 2022 | Best paper award sent for Publication (ABDC) |
| 12 | Write-Off Doubtful assets in financial institution with special reference to select Banking sectors | The Journal of management and science | Vol.12 No.2 (2022): Vol 12, Iss 2, year 2022 |
| 13 | A study on financial literacy accelerate sustainability of economic growth pertinent to transition of GST | Sustainable development in search of new development model March 26&27, 2022 | Sent for publication (ABDC) |
| 14. | Impact of Crude oil prices on Indian stock market(NSE)"-)" with special reference to "Way2Wealth Brokers Private Limited, Bangalore". | Sustainable development in search of new development model March 26&27, 2022 | Presented |
| 15. | A study on impact of digital transition of GST on select accounting principles in accounting education | International conference on " Digital Business Innovation in Global Outlook- 2022 | Sent for publication in Indexed Journal |
| 16 | A Study On Financial Inclusion and Stability Pertinent To financial Literacy in Transition Of | International journal of advanced and innovative | ISSN 2394-7780 VOLUME 6, ISSUE 2(XVI) APR- JUNE-2019 WEB OF SCIENCE |

| | GST | research | |
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| 17. | Knowledge management practices – An empirical study of state bank of India | International journal of social science and economic research | ISSN : 2455-8834 UGC approved journal no 63200(30/3/2019)Volume-4 Issue No-3 |
| 18. | Incubating & Accelerating new business leaders and entrepreneurs financial literacy through Time value of Money | KAAV publication | ISSN No:2394-4879 Impact factor6.0877 |
| 19. | A Study On Financial Inclusion and Stability Pertinent To financial Literacy in Transition Of GST | International Conference of advanced And Innovative Research | Presented |
| 20. | A Study on consumer protection and empowerment develop the technology,to increase market share and profitability of select Indian sectors | International Conference organized by Kristu Jayanti College KAAV International journal of economics, Commerces and business management | ISSN:-2348-4969 IF: 7.8902(2017) Volume-5& Issue-1 |
| 21. | A Study on Financial Inclusion & Sustainability pertinent Financial Literacy in Transction of GST | Going to present through Video Conferencing on 16th Feb 2018 for International Conference in Manipal University | Presented |
| 22 . | Application of statisticaai tools in management accelerate the Indian pharmaceutical industries growth -With special reference to make in India concept | International Society for Green, Sustainable, Engineering and Management(1st Jan 2018) | ISSN-2350-1472 |
| 23 . | Impact of B2B & B2C accelerate technology to increase market share, profitability & growth of select Indian sector-With specials reference to Pharmaceutical industry | National conference on "Innovating paradigm in management & Entrepreneurshi p" AIMED Anna nagar Chennai (25th Nov 2016) | Presented |

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| 24 . | Impact of portfolio trading in secondary market accelerates Indian co.'s market share -With special reference to Pharmaceutical industry | International conference on Accounting, Banking & Finance KristuJayanti College , Bangalore(5& 6th Oct 2016) | E-ISSN No:2347-856X Issn No2348-0653 Volume-1 Issue No.4 Impact factor- 3.853 |
| 25 . | Impact of B2B & B2C accelerate Indian Co's market sharer-With special reference to Pharmaceutical industry | National conference on " Emerging trends in information technology in To-day's business KOSHYS institute of mgt studies Kannur Bangalore(6th Oct 2016) | Presented |
| 26 . | A study on consumer protection & empowerment gives alarm in technology to increase market share & growth of select Indian sectors | International society for green, sustainable engineering & management | Sent for Publication |
| 27 . | A study of factoring services in small and medium scale Pharmaceutical industries productivity. | International society for green, sustainable engineering & management | Issn 2350-1480 Impact factor 1.53 |
| 28 . | Creativity & Innovation Of Statistical Tools Enrich the Select Business Sectors Growth & Productivity. | International conference on " Global Convergence of Management education & practices Bangalore University (2015) | (E- ISSN NO: 2347-856-X) |
| 29 . | Incubating New Business Leaders & Entrepreneurs Through Financial Literacy in Time Value Of Money | International conference on " Global Convergence of Management education & practices Bangalore University (Nov 2015) | (ISSN NO: 2348-0653) |
| 30 | Impact of Make in India concept- To face issues & | International Conference on " Make in India | (ISSN No:2348-8653) Impact factor 3.01 |

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| | challenges in pharmaceutical industries productivity. | -Issues & Challenges"(Aug -2015) | |
| 31 . | Aplicación of statistical tools in Make in India concept issues and challenges in select sector growth and productivity. | International Conference on " Make in India -Issues & Challenges"(Aug -2015) | (ISSN No:2348-8653) Impact factor 3.01 |
| 32 . | A study of business excellence and sustainability for Inclusion of financial services in small and medium scale Pharmaceutical industries in India | National conference on Business excellence for inclusive & sustainable growth (MSRIT) | ISBN No: 978-93-5062-623-8 |
| 33 . | A study of factoring services in small and medium scale Pharmaceutical industries productivity. | National conference (AIMS) | Selected as Best paper in the conference by Ms.Seethamma (Bangalore university Reg) |
| 34 . | A Study of Issues & Challenges of Implementation of Information Technology in HRM health in Pharmaceutical Industry | Emerging trend in computing technologies (13 th march 2015) | (ISBN NO; 97-89-38-31 -91116) |
| 35 . | A Study on Marketable Surplus of Groundnut in Tamil Nadu. | Emerging trend in Marketing (Jan 2015) | (ISBN NO: 978-93-84193-00-3) |
| 36 . | A Study on financial inclusion and stability through Financial Literacy in time value of money | Emerging trend in Commerce & Management(29th & 30th Jan 2015) | Presented |
| 37 . | Innovative teaching methods in management | International conference Kristu Jayanti College 2012 | Presented |
| 38 . | Retention management challenges in I.T. Sectors | International conference T John College 2012 | Presented |
| Articles / Case Studies | | | |
| Consultancy / Projects | - | | |

Activities

| Resource person @ conference /seminar/FDP/guest lecture/workshop | | | | |
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| S No. | Date | Title of the conference /guest lecture/workshop | Organized by | Title of the Talk |
| 1 | 6 th April 2024 | Guest Lecture | St Francis de sales college, Department of Business Administration | Infinity Growth Strategies: Unleashing sustainable Success in Modern Business |
| 2 | From 16 th Oct to 20 th Oct 2023 | FDP | DJ Academy of research and innovations Coimbatore Tamil Nadu | Moulding academicians in A.I World |
| 3 | 10 th September 2022 | Guest Lecture | IQAC Department, One School of Business | Digital Transformation in Finance Banking and Tax to accelerate career opportunities (For MBA students) |
| 4 | 17 th October to 21 st October 2022 | Resource Person (Faculty development program) | One School of Business | Research methodology and techniques |
| 5 | 4 th Jan 2022 | Resource Person-Guest Lecture | SRM University | GST Opportunities and Challenges In India |
| 6 | 5 th Jan 2022 | Resource Person-Guest Lecture | SRM University | Impact Of GST In Accounting Principles |
| 7 | On 9 December 2017 | Organised Workshop on “The Emerging Trends & Transaction of GST” | Centre for Management-Presidency College, Bangalore. | The Emerging Trends & Transaction of GST |
| 8 | On 20 & 21 March 2016. | “ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) ON THE GROWTH OF SERVICE INDUSTRIES” | Department of commerce (PG) Sri Kaliswari College, SIVAKASI Sponsored by ICSSR | “ROLE OF(ICT) ON THE GROWTH OF SERVICE INDUSTRIES” |
| 9 | 12 th Jan 2016 | Guest lecture | Khadi & Village Industries Corporation (KVIC) | Taxation in Business |

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| | 10 | 22 nd February | Video Conferencing Guest Lecture | Department of commerce (PG) Sri Kaliswari College, SIVAKASI Sponsored by ICSSR | Investment Decision Pertinent to Warner Buffet's |
| | 11 | 21st September -2019 | Impact of Economic Policy Changes in India | Department of Commerce, Imayam Colleg e of Arts and Science, Thurayur, Trich y-Tamil Nadu | Changes in Money Supply, International Trade & Employment Opportunities in India |

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| Recognition / Awards | 6 times Best research paper awards, Proficiency ward. Best guideship appreciation | | | | |
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| Seminar Conferenc es Attended | More than 35 National and International conference attended, Details are attached in publication schedule. | | | | |
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